



2016 IAPI PROFESSIONAL INVESTIGATORS CONFERENCE

*Informative
and relevant
topics for
professional
investigators*

The Indiana Association of Professional Investigators (I API) cordially invites you to our annual training and education conference, *Saturday, October 1, 2016* with a Networking Dinner & Social, *Friday, September 30, 2016* at the Wyndham Indianapolis West, Indianapolis, IN.

This one-day event is open to all licensed professional investigators, law-enforcement professionals, specialty investigators and criminal justice students.

We have a wide variety of speakers, vendors, and sponsors, all providing useful *information*, products and current topics in the investigative profession.

This event will also include a catered lunch, door prizes, and the opportunity to network with like-minded professionals in the investigative industry. The conference will also allow those in need the opportunity to earn continuing education and (ILEA) Indiana Law Enforcement Academy credits.

So please mark your calendars and invite your coworkers, colleagues, and friends to join us at this event. Take advantage of simple registration and discounted hotel room rates now!

Indiana Association of
Professional Investigators
9801 Fall Creek Road, #222
Indianapolis, IN 46256
event@iapi.net

Topics & Speakers

**Criminal Defense Investigations
The Component Method
Investigative Interviewing**



Brandon A. Perron, C.C.D.I.
Board Certified Criminal Defense Investigator
Criminal Justice Investigator Trainer Consultant

***Criminal Defense Investigations &
The Component Method
Investigative Interviewing***

Brandon A. Perron's Bio

Brandon Perron is a professional criminal defense investigator, criminal justice trainer and consultant with over 30 years of experience. Brandon is a nationally recognized *Board Certified Criminal Defense Investigator, Certified FTER Forensic Interviewer, and Florida Licensed Private Investigator*. He has also served meritoriously as a Criminal Investigator with the *United States Air Force* and as a Florida Public Defender Investigator for the 19th Judicial Circuit where he continues in the capacity as the Investigations Director.

**Make your
reservation
today**

In 1994, he developed the *Component Method of Criminal Defense Investigation* and authored *Uncovering Reasonable Doubt: The Component Method*, which is used to train criminal defense investigators in the public and private sector. Brandon has delivered the Component Method training and certification to thousands of public defender investigators across the nation to include but not limited to the US Military Defense Counsel, Federal Public Defenders, State Public Defenders, and countless private investigators specializing in criminal defense.

Medical Misadventures



Scott McCord, Coroner
Newton County Coroner's Office

Medical Misadventures

Scott McCord's Bio

Scott McCord graduated from South Newton High School in 1978 and began a 33 year career in EMS with the Newton County Ambulance Service where he presently holds the position of Assistant Director/Paramedic. Mr. McCord worked as a police officer for the towns of Goodland and Brook for 2 years and obtained 40 hour Pre-Basic Training at the Newton County Sheriff's Department. He has been a Volunteer Fire Fighter for Brook Volunteer Fire Department since 1983. Mr. McCord

became Deputy Coroner of Newton County in 1999 and Coroner Elect in 2008 and presently holds that office. He is certified as a Medical Legal Death Investigator both in Indiana and nationally and is a Certified Major Crimes Investigator through Texas A&M.

Mr. McCord's Boards and affiliations include: National Association for the Prevention of Suicide; Newton County Child Protection team; Newton County Child Fatality Review Team (Chair); Newton County Drug Coalition.

Marketing for Private Investigators: Defeating Feast or Famine with Digital Marketing



Ruben Roel, President & Founder
Investigator Marketing

Marketing for Private Investigators: Defeating Feast or Famine with Digital Marketing

Ruben Roel's Bio

Ruben Roel is a digital entrepreneur, website developer, marketing professional, and founder of InvestigatorMarketing.com – He just happens to be a private investigator.

Having worked across all major area of the private investigation's industry, his deep understanding of the PI Industry

Room Rates:

\$89 Discounted Rate
Available Friday & Saturday
(Rate plus taxes and fees.)

**Mention IAPI when calling
for reservations**

Wyndham Indianapolis West
2544 Executive Drive
Indianapolis, IN 46241

(317) 248-2481

**Seminar
Registration
Fee - \$65**

has helped him build marketing strategies and websites for over 350 clients across the United States, Canada, Mexico, Costa Rica, and Australia.

His business motto of "Tell us what you need, we'll handle the rest" has helped him push successful marketing campaigns for major investigative brands in the PI Industry.

Find him on Linked and Twitter
@RubenRoel

Friday, September 30, 2016

Hospitality Suite

5 pm to 7 pm

Dinner

Nicolino's Italian Restaurant

Self-pay (hotel ground floor)

7 pm to 9 pm

Hospitality Suite

9 pm to Midnight

Saturday, October 1, 2016

Registration & Breakfast

8:30 am to 9 am

Conference

9 am to 5 pm

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Wyndham Indianapolis West

We have secured discount rates for both Friday and Saturday nights for the 2016 IAPI Professional Investigators Conference on September 30 – October 1, 2016:

Rate:

\$89 per night
(Rates subject to taxes and fees)



Wyndham Indianapolis West

2544 Executive Drive
Indianapolis, IN 46241
(317) 248-2481
www.wyndham.com

To Reserve Rooms:

Call (317) 248-2481 and mention
Indiana Association of Professional
Investigators